

Timeless Stitch Star Official Rules:

TERM:

Timeless Treasures Fabrics of Soho, LLC ("Timeless Treasures") announces the Timeless Stitch Star Quilting and Sewing Challenge 2012 which begins on October 28, 2011 and ends on July 20, 2012. All applications must be postmarked or electronically submitted by April 30, 2012. All entries must be postmarked by June 1, 2012, and received no later than June 14, 2012. Late entries are not eligible. One entry will be accepted per participant.

PRIZES:

Quilting Category

- One (1) Grand Prize Winner will receive \$5000 and a Horizon Memory Craft 7700QCP Sewing Machine by Janome (retail value of \$2999.00).
- One (1) Second Prize Winner will receive \$1000.00 cash and 20 yards of our newest fabric.
- One (1) Third Prize Winner will receive \$750.00 cash and 20 yards of our newest fabric.
- One (1) People's Choice Award Winner will receive 20 yards of our newest fabric.

Lifestyle/Sewing Project Category

- One (1) Grand Prize Winner will receive \$1000.00 and a Horizon Sewing Machine by Janome (retail value of \$2999.00).
- One (1) Second Prize Winner will receive \$250.00 cash and 20 yards of our newest fabric.
- One (1) Third Prize Winner will receive \$150.00 and 20 yards of our newest fabric.
- One (1) People's Choice Award Winner will receive 20 yards of our newest fabric.

HOW TO PARTICIPATE IN THIS CONTEST:

Your project must be entirely made from fabrics from our Plume and/or Orange Crush collections plus coordinates from the Timeless Stitch Star Complements. Your entry must be an original design, not adapted from a published pattern.

- Quilting Category:** Entrants must make a quilt using a minimum of two (2) pieces of fabric from either the Timeless Treasures Plume or Orange Crush collections. You are welcome to add additional pieces of either of these collections and the Timeless Treasures Complements, as well as embellishment with feathers, beads, thread, etc . . . Entries using perishable embellishment will not be considered. Quilt entries must measure no less than 18" x 18" and no more than 40" x 40". The diameter of round quilts should not exceed 40". Quilt entries may be made using pieced, applique, or mixed techniques, and may be hand or machine quilted. Quilts must have 3 quilted layers and a four-inch sleeve attached to the top of the quilt back. There must be a cloth label with the maker's name, address, and title of the quilt attached to the bottom edge of the quilt back.

- b. **Lifestyle/Sewing Project Category:** Entrants must make an item of clothing, a fashion or decorative accessory, or a doll using at least two (2) pieces of fabric from either the Timeless Treasures Plume or Orange Crush collections. You are welcome to add additional pieces of either of these collections and the Timeless Treasures Complements, as well as embellishment with feathers, beads, thread, etc . . . Entries using perishable embellishment will not be considered. Clothing may be of any size but should not include bulky winter items. Accessories may not be larger than 12" x 12" at the base and 24" in height. Dolls must be between 12" and 24" in height, including stand. A cloth label stating the maker's name, address, and title of item must be attached to the project.
- c. Entrants in either category must submit 8" x 10" photos of their projects. Please send one photo showing your project in full and additional photos showing details as needed. Photos should be taken straight on with the quilt hanging on a wall surface. Photos showing the quilt draped over a bed or other furniture, or flat on the floor, will not be accepted. The back of photos should be marked with the entrant's name, address, and telephone number and email address. Please also note the size of your project and any special techniques used in making it on the back of the photos. Each entrant may submit only one entry. All entries must include all of the following to be eligible:
1. Completed official application, downloadable online at <http://www.ttfabrics.com/contest/stitchstar/> and postmarked or submitted online by April 30, 2012.
 2. A minimum of two full-color photographs of the quilt or sewing project meeting the requirements as stated above. All photographs become the property of Timeless Treasures and may be used for promotional purposes. Photographs will not be returned.
 3. Contest entry photos must be postmarked by June 1, 2012, and received no later than June 14, 2012. Send entry photos to the following address: Timeless Treasures Fabrics, Attn: Timeless Stitch Star, 483 Broadway, 4th Floor, New York, NY 10013. Hand delivered entries will not be accepted. Incomplete or ineligible entries will be disqualified. Timeless Treasures is not responsible for late, lost, misdirected, mutilated, or postage due mail.

Optional: Entrants may also submit a 1-minute YouTube video or an essay of up to 150 words to supplement entry photos. Entrants may be contacted for a CD of their video. All video and essay entries become the property of Timeless Treasures and may be used for promotional purposes.

ELIGIBILITY

The Contest is open to entrants worldwide who are 18 or older at the time of entry. Employees of Timeless Treasures, Janome, and all sponsors and their immediate family members (parent, child, spouse, grandparent, grandchild, brother, sister) and members of the households of such persons (whether or not related) are not eligible to participate in the Challenge. By participating, entrants grant Timeless Treasures the right to use entrant's name, likeness, and entry materials (including but not limited to the project information provided on the entry form and the photos, videos, and essays submitted in the entry) for advertising and promotional purposes in all media without limitation and without additional compensation (except where prohibited by law). By entering you agree to these Official Rules and to all decisions of the judges, which are final and binding.

SELECTION OF FINALISTS AND WINNERS

Our panel of three (3) judges will judge all eligible entries and will select thirty (30) finalists, fifteen (15) from each category, based on creativity, workmanship, and level of detail in the judges' sole and final discretion. The fifteen (15) finalists in each category will be notified via e-mail and/or telephone on or about June 16, 2012 and will be notified at that time where to send their quilt or lifestyle/sewing project. Entries that are not chosen as winners will be returned after judging. Timeless Treasures is not responsible for any loss or damage to the entries. Any finalists who do not provide the actual quilt or lifestyle/sewing project for judging will be disqualified. Timeless Treasures may decide to select another finalist to replace a disqualified finalist, or not, in its sole discretion, except that Timeless Treasures will ensure that there are at least fifteen (15) finalists per category for purposes of final judging. The judges will select one Grand Prize, One Second Prize, and One Third Prize in both the Quilting and Lifestyle/Sewing Project categories. No telephone calls or correspondence will be accepted from contestants inquiring about winners. The six (6) winners will be announced via webcast from New York City and notified of the final prize awards by e-mail and/or telephone on July 20, 2012. Anyone not complying with contest rules will automatically be disqualified. There is a limit of one prize per entrant. Winners will be required to sign and return an affidavit and liability/ publicity release form, and a W-9 form if applicable, within seven (7) days from the date sent. Failure to return these items in the time noted will result in disqualification of the entry and may result in the selection of an alternate winner from among the remaining eligible finalists according to the judging criteria above. Return of any prize or prize notification as "undeliverable" will result in disqualification and an alternate winner may be selected. If a potential winner cannot be reached after a reasonable effort has been made during five (5) business days from the first notification attempt, such person will be disqualified. Because this is a contest of skill, odds of winning depend upon the quality and eligibility of submissions received and entrants' final overall score, as determined by the judges in their sole and absolute discretion. Winners are solely responsible for all applicable federal, state, and local taxes on prizes.

REDEMPTION

Cash prizes will be awarded in the form of a check made payable to the winner. Timeless Treasures will arrange for shipment of the checks and sewing machines, as applicable, to each winner's address provided in the declaration and forms via courier within six (6) to eight (8) weeks after confirmation. Prizes are non-transferable prior to award and no substitutions are allowed.

CONDITIONS

By participating in the Timeless Stitch Star Quilting and Sewing Challenge 2012, you agree to release and hold Timeless Treasures, its subsidiaries and affiliates, and their respective directors, officers, members, employees, and agents harmless from and against any and all losses, damages, rights, claims, and actions of any kind in connection with the Challenge or any product purchased, or resulting from acceptance, possession, use of any prize, damage or loss to any quilt submitted, and claims based on publicity rights, defamation, or invasion of privacy, whether suffered by you or a third party. The Challenge is void wherever prohibited or restricted by law, and is subject to all applicable federal, state, and local laws and regulations. By participating, entrants agree to be bound by these Official Rules and any decisions of Timeless Treasures and our judges waive any right to claim ambiguity in the Challenge to these Official Rules.

EXHIBIT REQUIREMENTS

By signing the Application Form, entrants grant permission for their entries to be exhibited in quilt shows should their entries be chosen. All winning entries may be exhibited at quilt shows or festivals in the United States. There are no restrictions to photography of any entry by individuals for their own enjoyment. Promotional photography of the exhibited items and use of the photographs will occur at the discretion of Timeless Treasures. Entrants will not be compensated for the use of the images by Timeless Treasures for promotional purposes. It is the responsibility of the entrant to insure his/her item.